RubberSteel®

MAGNETIC RECEPTIVE MATERIAL

Retail POP & POS Graphics

Menu Boards & Directories

Temporary Signage for Offices and Trade Shows

Imagine the possibilities.

Magnum Magnetics®

The Force in Flexible Magnetics®

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RubberSteel®

MAGNETIC RECEPTIVE MATERIAL

RubberSteel® is lightweight magnetic receptive material ideal for multiple applications in school, home, office, or retail environments. RubberSteel allows many non-magnetic flat or curved surfaces to hold magnetic graphics, magnetic sheets, magnetic strip, or hard magnets.

FEATURES & BENEFITS

RubberSteel magnetic receptive; holds magnetic sheet, magnetic strip, custom magnetic profiles or hard magnets on either flat or curved surfaces

Lightweight, rustproof and durable

Flexible, easy to use and store, and long lasting

Easy to apply—no sharp edges; adhesive backing attaches easily to metal, wood, plastic, Formica, smooth concrete and plaster, cardboard and more

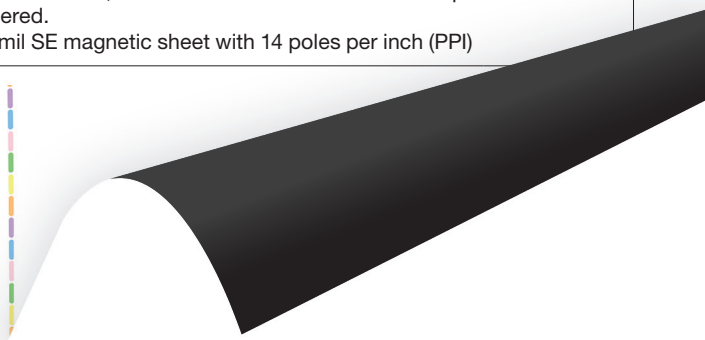
15 mil **Rubbersteel** with a matte white vinyl printable surface has a **Class A Fire Rating** per test method ASTM E84

RubberSteel® Receptive

PRODUCT	OVERALL TOTAL THICKNESS*	MAXIMUM WIDTH**	HOLDING STRENGTH***
15 mil Plain - No Printable Surface	0.015" (.38 mm)	25" (0.635 m)	45 lbs / ft²
25 mil with Printable Surface or Adhesive	0.030" (.76 mm)	48" (1.016 m)	55 lbs / ft²

RubberSteel can be delivered plain or with a wide variety of laminates, including printable vinyl, indoor or outdoor adhesive, write-on/wipe-off film, and custom-formulated top coatings on one or both sides. Contact us to discuss your application.
Sheets and rolls available up to 48" (1.016 m) wide in plain, single- or double-laminate.

*Tolerances: Thickness +/- .002" (.05 mm); Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater.
**10 mil - 45 mil thickness available up to 25" wide; 17 mil - 45 mil thickness available up to 48" wide. Other thicknesses may be special ordered.
***Measured using pull testing with 30 mil SE magnetic sheet with 14 poles per inch (PPI)



WEATHERABILITY

Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.

SHIPPING AND PACKAGING

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

OUR PROMISE TO YOU

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery & Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise — demand the Magnum® brand.

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SETTING A WORLD CLASS EXAMPLE

Learn more about our printable magnets!
MagnumMagnetics.com/rubbersteel

FIND US ON

indicates **Stock Item**

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