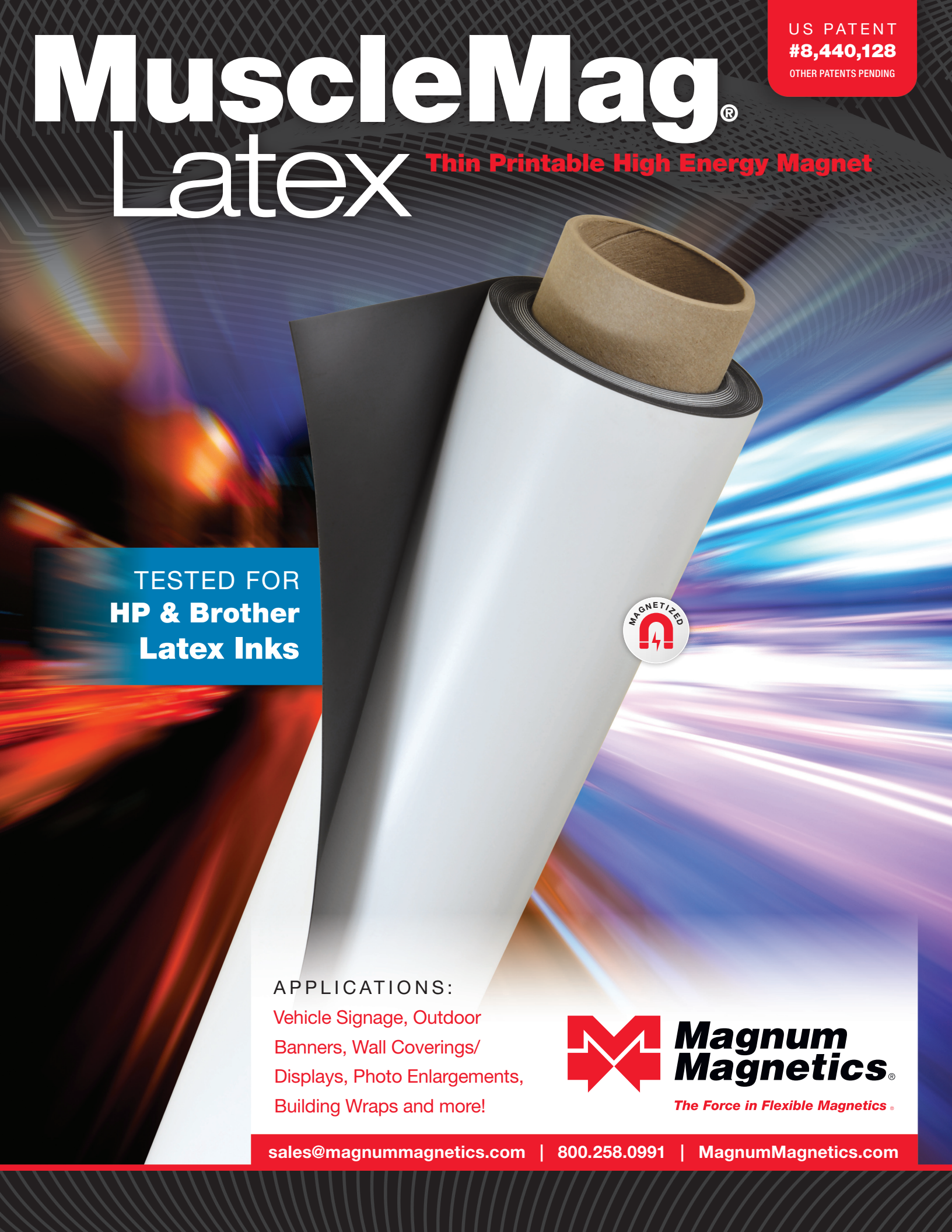
# MuscleMag® Latex

US PATENT
#8,440,128
OTHER PATENTS PENDING

**Thin Printable High Energy Magnet**




TESTED FOR
**HP & Brother**
**Latex Inks**

APPLICATIONS:
Vehicle Signage, Outdoor Banners, Wall Coverings/ Displays, Photo Enlargements, Building Wraps and more!

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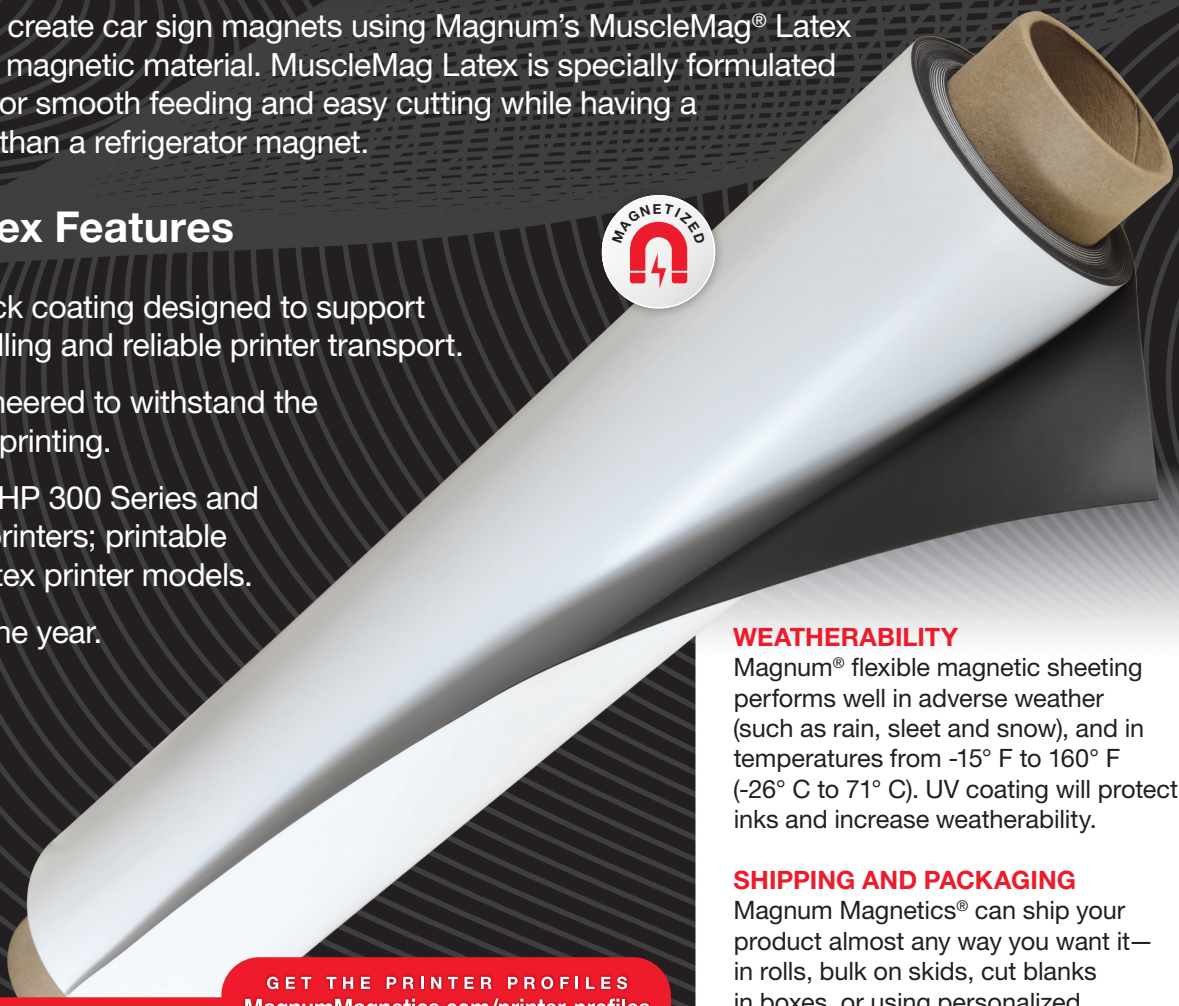
# MuscleMag® Latex—high-energy magnetic material.

Use your latex printer to create car sign magnets using Magnum's MuscleMag® Latex **high-energy** printable magnetic material. MuscleMag Latex is specially formulated to be very thin to allow for smooth feeding and easy cutting while having a stronger holding power than a refrigerator magnet.

## MuscleMag® Latex Features

- Features a satin back coating designed to support smooth media handling and reliable printer transport.
- The surface is engineered to withstand the higher heat of latex printing.
- Tested for use with HP 300 Series and Brother WF1 latex printers; printable using a variety of latex printer models.
- Outdoor rated for one year.
- Pre-magnetized for ease of use.

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MagnumMagnetics.com/printer-profiles

## PRODUCT SPECIFICATIONS

### MuscleMag® Latex

| Magnet | Finish | Overall Total Thickness* | Minimum Magnetic Pull lbs/ft² (kg/m²)** | TESTED FOR | |
|---|---|---|---|---|---|
| | | | | HP 300 Series Latex Printers | Brother WF1 Latex Printer |
| 15 mil High Energy | Matte | 19 mil (.48 mm) | 65 (317) | | |

**Notes:** MuscleMag® Latex includes a satin back coating for use with HP 300 Series & Brother WF1 latex printers. MuscleMag® Latex is available in widths up to 48" (1.219 m), and standard rolls lengths of 25 feet (7.62 m) and 50 feet (15.24 m). 3 inch (76.2 mm) core is standard.

Tolerances: Widths: +/-.03" (.79 mm); Lengths: +/-.06" (1.58 mm) or +/- 1% whichever is greater.
*Magnet thickness is 15 mil (.38 mm) plus laminate and coating. Magnet thickness tolerance is +/-0.002" (0.5 mm).
**Minimum pounds pull at zero air gap based upon standard poles per inch.

US Patent #8,440,128 | Other patents pending

## WEATHERABILITY

Magnum® flexible magnetic sheeting performs well in adverse weather (such as rain, sleet and snow), and in temperatures from -15° F to 160° F (-26° C to 71° C). UV coating will protect inks and increase weatherability.

## SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

## OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.

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SETTING A WORLD CLASS EXAMPLE

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