

# MessageMag®

## Thin Printable Magnetic Sheeting



### Print Directly on Your Magnet.

Now you can add the staying power of magnets to your printing capabilities.

- Thin, lightweight, printable magnet
- Smooth feeding, superb ink adhesion and high-quality printable surface
- Printable on offset (Heidelberg, Komori, Ryobi, etc.) and flexo printing presses
- Can be cut, perforated or die-cut
- Magnetized material

### Available in a Variety of Sheet or Roll Sizes.

- Variety of sheet sizes to accommodate printer requirements; standard sheet sizes are stocked
- Available in rolls or sheets cut to customer requirements

Testing shows that certain Magnum® flexible magnetic materials meet child safety standards.

Call us for details.



The Force in Flexible Magnetics®



★ Quality Made in the USA ★

800.258.0991

sales@magnummagnetics.com

magnummagnetics.com/messageMag

**Applications:**  
Direct Mail Advertising,  
Sports Schedules,  
Postcards, Business Cards,  
Calendars... and more!

# Product Specifications

## MessageMag®

Magnet	Overall Product Thickness*	Sheet Size	Laminate Finish	Sheets Per Standard Package
7 mil	13 pt. (.35 mm)	12" x 18" sheet (304.8 mm x 457.2 mm)	Semi-Gloss Paper	100 (Stock)
7 mil	13 pt. (.35 mm)	19" x 24" sheet (482.6 mm x 609.6 mm)	Semi-Gloss Paper	100 (Stock)
7 mil	17 pt. (.45 mm)	12" x 18" sheet (304.8 mm x 457.2 mm)	Semi-Gloss Paper	100 (Stock)
7 mil	17 pt. (.45 mm)	19" x 24" sheet (482.6 mm x 609.6 mm)	Semi-Gloss Paper	100 (Stock) and 1000 (Stock)

Sheet size tolerance is +/- .03" (+/- .07 mm). Thickness tolerance is +/- .002" (+/- .005 mm).

**Patent Pending**

### Storage

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

### Shipping and Packaging

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### Our Promise to Customer Service

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise — demand the Magnum® brand.



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