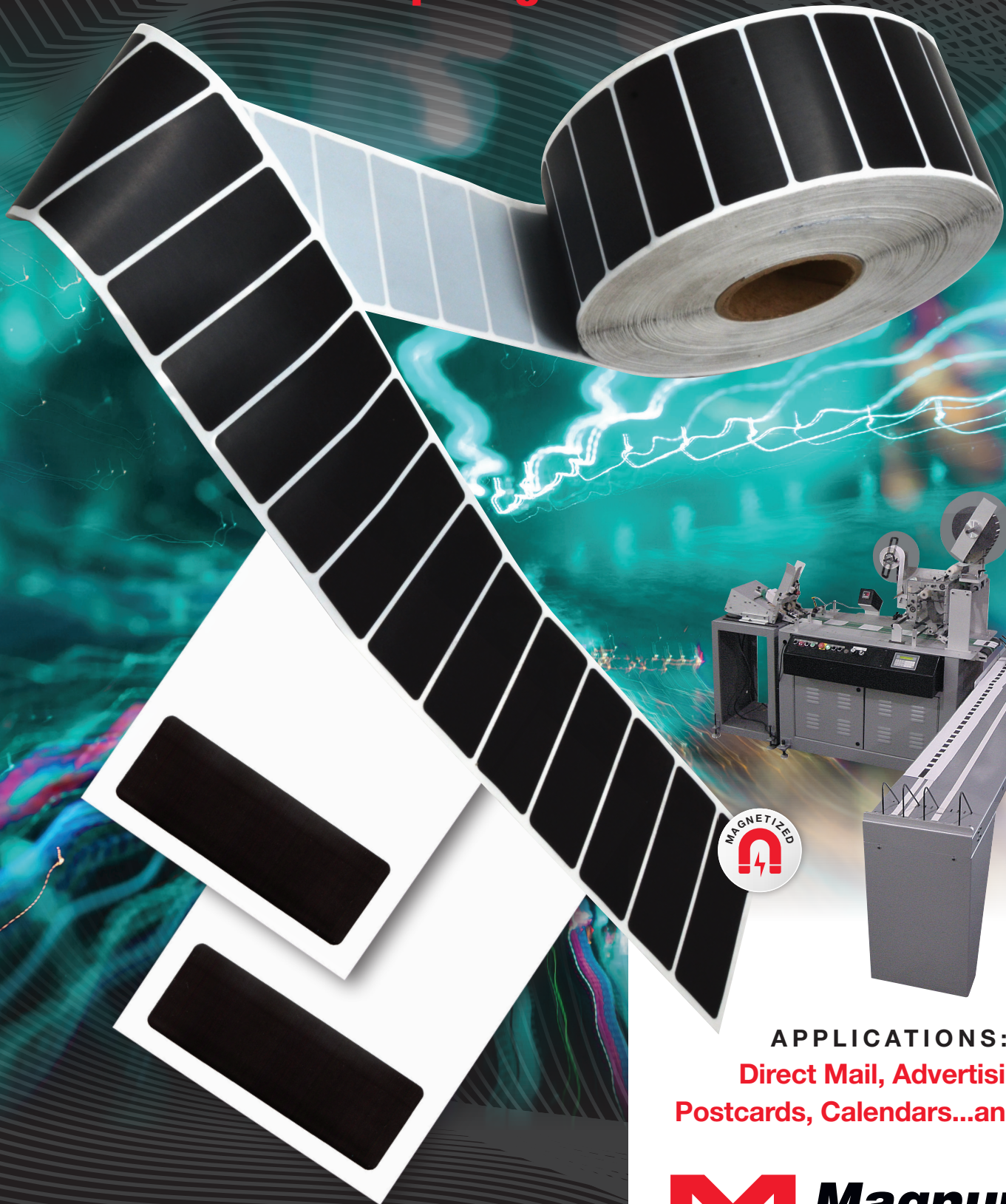


LabelMag®

Flexible Gap Magnet

US PATENT
#9,704,419
CANADA PATENT
#2,409,407



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APPLICATIONS:

**Direct Mail, Advertising,
Postcards, Calendars...and more!**



**Magnum
Magnetics®**

The Force in Flexible Magnetics®

LabelMag® Magnet for automatic labeling machinery.

The challenge of affixing magnets to postcards, calendars, and business cards is met with LabelMag®. LabelMag includes a registration gap so that a photoelectric sensor can cue label machines to apply an individual magnet to paper card stock and other materials. Our magnet will run efficiently on most automatic labeling machinery. Strong and flexible, LabelMag is available in a range of thicknesses and widths and, like most Magnum Magnetics' products, can be customized for your specific applications.

LabelMag® Features

- ➔ Runs efficiently on most automatic labeling machinery including Kirk-Rudy®, Label-Aire®, and Buskro®.
- ➔ Includes a registration gap so that a photoelectric sensor can cue label machines to apply an individual magnet to paper card stock and other materials.
- ➔ Supplied with a pressure-sensitive permanent indoor adhesive.
- ➔ Custom sizes, shapes, widths, thicknesses packaging are available.

PRODUCT SPECIFICATIONS

LabelMag®

Product Thickness	Minimum Magnetic Pull lbs/ft² (kg/m²)*
.012" (.30 mm)	30 (147)
.015" (.38 mm)	40 (195)
.020" (.51 mm)	60 (293)

Standard thicknesses range from .012" (.30 mm) to .020" (.51 mm).
Standard widths: 1" (25.4 mm) to 5" (127 mm)
Standard gap: 1/8" (3.2 mm)
Tolerances (standard product):
widths: +/- .02" (.51 mm)
lengths: +/- .03" (.76 mm)
thickness: +/- .003" (.076 mm)

*Minimum pounds pull at zero air gap based upon standard poles per inch.

US Patent No. 9,704,419 | Canada Patent No. 2,409,407

STORAGE

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles, or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.

SETTING
A WORLD
CLASS
EXAMPLE



Learn more about our printable magnets!
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FIND US ON indicates **Stock Item**

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Revised 6/23