

# RubberSteel® Magnetic Receptive Material

**Flexible  
Sheet That  
Magnets  
Stick To**



## Imagine the Possibilities

Magnum Magnetics offers our innovative RubberSteel® magnetic receptive material that holds magnets like steel, yet is safer to use, easier to apply and more economical.

### Multiple Uses and Features

Magnum® brand RubberSteel® material is:

- Magnetic Receptive — unlike magnet-to-magnet attraction, pole alignment is not a problem
- Flexible — lays flat, wraps around curved surfaces, won't crease
- Easy to Use — stamp, score, drill or punch; hand cut with knife or scissors
- Easy to Label (with laminates) — screen print, pad stamp or hand letter; write on/wipe off with dry erase markers
- Easy to Apply — no sharp edges; adhesive backing attaches easily to metal, wood, plastic, Formica®, smooth concrete and plaster, cardboard and more
- Rustproof
- Durable, long-lasting and easy to store

### Available in a Variety of Configurations

Choose from:

- Plain, Uncoated
- Adhesive back
- Printable vinyl front (matte white standard)
- Write-on/Wipe-off front

RubberSteel® material is available in standard as well as custom thicknesses in sheets up to 24<sup>3</sup>/<sub>8</sub>" (619.1 mm) wide.



★ Quality Made  
in the USA ★

**Magnum  
Magnetics®**  
*The Force in Flexible Magnetics®*

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Utopia paper is Forest Stewardship Council (FSC) certified, Green Power, made from 30% post-consumer recovered fiber. Inks used are up to 27% Vegetable oil content 1% voc. Printing plates are Chemistry Free.

# Features and Applications

## Specifications

### Product

### Overall Product Thickness

|                            |                 |
|----------------------------|-----------------|
| Plain                      | 0.025" (.63 mm) |
| Indoor adhesive with liner | 0.030" (.76 mm) |
| White matte vinyl          | 0.029" (.73 mm) |
| Write on/wipe off film     | 0.030" (.76 mm) |

Other thicknesses may be special ordered.

Sheets: Available up to 24 3/8" (619.1 mm) wide in plain, single- or double-laminate.

Rolls: Available up to 24 3/8" (619.1 mm) wide in plain or single-laminate material only and lengths ranging from 10 ft. (3.05 m) to 100 ft. (30.48 m). Double-laminate material is available in cut blanks only.

Tolerances:

Widths: +/- .03" (.79 mm); Lengths: +/- .06" (1.59 mm) or +/- 1% whichever is greater; Thickness +/- .002"

## Ways to use RubberSteel®...

Message Boards  
Surface-Mount Signs  
P.O.P. Displays  
Instruction Boards  
Exhibit Booths  
Menu Boards  
Craft Displays  
Schedule Boards  
Games

## Places to use RubberSteel®...

Homes  
Garages  
Factories  
Offices  
Trade Shows  
Classrooms  
Churches  
Civic Organizations

### Versatility

As pliable and adaptable as flexible magnetic sheeting, Magnum® brand RubberSteel® material is ideal for holding magnetic sheet, strip, custom profiles or hard magnets on either flat or curved surfaces. And because it's lightweight, RubberSteel® material is perfect for school, home or office.

### Lamination

Magnum Magnetics offers a wide variety of laminates, including:

- Vinyl in a variety of standard colors
- Custom-formulated top coatings to assure ink adhesion in high-stress situations
- Rubber and acrylic adhesives for indoor, outdoor and premium pressure-sensitive applications

### Shipping and Packaging

We'll ship Magnum® brand RubberSteel® and/or flexible magnetic material almost any way you want it — in bulk on pallets or cut blanks in boxes for easy handling. Some materials can be rolled. For personalized packaging, we offer private labeling.

### Customer Service

We pride ourselves on unparalleled customer service — not just lip service. We offer genuine, customer-oriented benefits that beat the competition. Rely on the Magnum promise: Quality, Service, Delivery, Value.

### The Magnum Promise.

More and more customers in industries associated with flexible magnetics are relying on Magnum Magnetics' promise: **Quality, Service, Delivery, Value.** The next time you're in the market for flexible magnetic sheet, strip, custom profiles or magnet-related products, demand the brand that keeps its promise... demand the Magnum® brand.



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