Expand your Printing Capabilities! Print Directly to Magnet.

Let us help you increase your product offering by including printed magnets! Magnum Magnetics® is proud to offer DigiMag® XTRA for digital presses.

DigiMag® XTRA Features

• Superior registration, smooth feeding, and superb ink adhesion and image quality
• Material is unmagnetized—magnetize post-press using magnetizers available from Magnum Magnetics®
• Can be cut, perforated or die-cut
• Available with or without back coating and with paper or polypropylene surfaces (some presses may require white back coating for efficient feeding)

Applications:

- Save-the-Dates
- Calendars
- Photo-Related Print
- Business Cards
- Refrigerator Magnets
- Signs…and more!

Magnum Magnetics®
The Force in Flexible Magnetics.

Quality Made in the USA

800.258.0991
sales@magummagnetics.com
magummagnetics.com/digimag-xtra
Product Specifications

**DigiMag® XTRA**

<table>
<thead>
<tr>
<th>Magnet</th>
<th>Finish</th>
<th>Overall Total Thickness*</th>
<th>Shipping Weight /Lbs. per sq. ft.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Paper</strong> - 12 x 18 sheets (304.8 x 457.2mm) 1100 gsm</td>
<td>Gloss</td>
<td>16 mil (.40mm)</td>
<td>.186</td>
</tr>
<tr>
<td><strong>Paper</strong> - Rolls up to 13” W (330.2mm) 1100 gsm</td>
<td>Gloss</td>
<td>16 mil (.40mm)</td>
<td>.186</td>
</tr>
<tr>
<td><strong>POLY</strong> - 12 x 18 sheets (304.8 x 457.2mm) 1100 gsm</td>
<td>Matte</td>
<td>16 mil (.40mm)</td>
<td>.242</td>
</tr>
<tr>
<td><strong>POLY</strong> - Rolls up to 13” W (330.2mm) 1100 gsm</td>
<td>Matte</td>
<td>16 mil (.40mm)</td>
<td>.242</td>
</tr>
</tbody>
</table>

DigiMag’ XTRA Paper & Poly has a 16 mil (.40mm) overall product thickness.
Sheet size tolerance on length and width is +/- .030” (+/- .76mm); sheet weight is approx. 0.3 lbs. (0.1 kg);
“Thickness tolerance +/- .002” (+/- .05mm).

**NOTE:** Take care when lifting and loading DigiMag’ XTRA sheets. Magnetic substrate is heavier than paper.

**Storage**

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

**Shipping and Packaging**

Magnum Magnetics can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes, or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

**Our Promise to Customer Service**

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you’re in the market for flexible magnetic sheet, strip, custom profiles or magnet related products, demand the brand that keeps its promise — demand the Magnum® brand.