
Announcing New Product Options For Magnum[®] Magnetic Sheeting!

Back Coating

We now offer a back coating option for rolls of plain magnetic sheeting or cut sheets!

- Our proprietary back coat is specially formulated in-house to help eliminate blocking issues that are sometimes experienced on long rolls of plain magnet or thick stacks of cut sheets.
- Testing shows that Magnum's back coating **meets child safety standards**. Call us for details.
- Available for sheeting thicknesses ranging from 12 mil to 30 mil.
- Our automated in-line process helps to assure a consistent and quality back coating application on the magnet.
- The back coating is applied to one side only – typically on the strong side of the magnet.



Back Printing

Drive repeat orders! Increase brand awareness! Make your magnets customer specific! These are just some of the good reasons to consider back printed magnets. Let Magnum Magnetics back print plain magnetic sheeting for you to help advertise your message.

- 1-color spot printing. Choose a specific PMS color* or Magnum offers standard ink colors of black, white, red and yellow.

**Please note that the magnet will change the appearance of PMS colors.*

- Available for sheeting thicknesses up to 60 mil.
- Our process provides a consistent application of ink



At Magnum, our innovative processes enable us to respond to stock and custom orders with one of the shortest lead times in the industry. We call it Pull-Through Manufacturingsm; you'll call it convenient and cost effective.



The Force in Flexible Magnetics[®]

magnummagnetics.com • or call toll-free 800.258.0991

801 Masonic Park Road • Marietta, OH 45750 • Phone: 740.373.7770 • Fax: 740.373.2880 • Email: sales@magnummagnetics.com

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