

MAG NEWSSM

Magnum Magnetics Corporation... The Force in Flexible Magnetics.

Our promise: Quality, Service, Delivery, Value.

Winter 2009

We Are Community Minded Thanks to You!

With the holidays well behind us, the economy in a shambles and the hope of a new President leading our country, we'd like to take a pause to thank you, our customers, for your business and for allowing us to give back to those who need it most. For many years Magnum has played Santa for disadvantaged children in the area. It is something that started early on in our company, and has become a tradition we look forward to every year. It is just one of the special things we do. We also help out The American Cancer Society, The Alzheimer's Association, The American Red Cross and The United Way. In addition, we support our local schools and sports clubs through their fund raisers. The list goes on, but we think you get the picture. We're proud of our community involvement and we know none of it would be possible without you. We appreciate, value and rely upon your business and we will continue to work hard to earn it. Thank You!...From all of us!

LabelMag[®] ... An Innovative Product



LabelMag[®] allows you to automate the application process of magnets at your business! Rolls of LabelMag[®] flexible magnets are available in standard widths ranging from 1" to 5" and standard thicknesses ranging from .012" to .020" and feature a tear-resistant liner for problem-free application by most automated labeling machines. LabelMag[®] magnets with permanent indoor adhesive include a registration gap that cues label machines to apply an individual magnet to paper card stock and other materials. Turn to LabelMag[®] to expand the range of product options you

can offer your customers. Please contact your representative for additional information and for a copy of our sell sheet on LabelMag[®] Flexible Gap Magnet. Patent Pending.

NatureMag[™] ... Earth-Friendly Magnet!!!

Magnum Magnetics is proud to announce NatureMag[™] magnet that can be manufactured using up to 85% pre-consumer recycled magnet. And, in addition, we offer NatureMag[™] magnet with a printable tan paper laminate produced from 100% post-consumer recycled content. We are exploring, and expect to offer shortly, additional recycled laminate options as well.

NatureMag[™] is an ideal product to present to your prospects who are environmentally-conscious. Contact your account representative to learn more!



Check out the Magnum Difference...

Over the years, customers like you have commented frequently on the advantages of doing business with Magnum Magnetics. We appreciate that you've noticed our efforts to stand out from the crowd! Here are just a few examples of the Magnum Difference...

- We manufacture and deliver quickly, even on custom orders. The result is that you don't have to invest heavily in backup inventory, giving you the extra cash and floor space to help grow your business.
 - We can work with you to customize our products and packaging to make your production more efficient and to ease material handling problems. Just call if you would like one of our technicians to visit your facility for consultation.
 - Our dependable quality makes using Magnum products worry-free for you and your customers. On rare occasions when a problem occurs, we do whatever it takes to correct the problem quickly and to your satisfaction.
 - We continually upgrade our service and manufacturing processes to keep Magnum products affordable and profitable for you.
 - We provide a clean, safe working environment, and train our employees well to consistently produce high-quality products.
 - Our materials meet and exceed the toughest requirements. For example, our flexible magnetic sheeting has been tested for and surpasses stringent standards for child safety.
 - Magnum produces environmentally friendly products; we produce recyclable and recycled magnetic material; we use recyclable/returnable packaging; and we regularly test our products to safeguard against harmful contaminants.
 - Finally, we make it easy for you to do business with us by phone, fax, email, EDI, or via the customer portal on our website.
- We welcome your comments and questions!

Magnetic Sheeting for Kodak NexPress!

Magnum Magnetics now offers DigiMag[®] PLUS* magnetic sheeting with a BOPP matte white polypropylene laminate which is qualified for the Kodak NexPress Digital Production Color Press 2100 plus, 2500 and all S-class presses. The un-magnetized DigiMag[®] PLUS has a 14 mil overall product thickness, is available in 12"x18" sheets, and was tested/qualified by Rochester Institute of Technology. Contact us for samples and pricing.

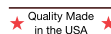
*DigiMag[®] PLUS magnetic material is un-magnetized. Magnetize post-print using magnetizers available from Magnum Magnetics and built to order in-house.



The Force in Flexible Magnetics.

magnummagnetics.com

or call toll-free 800.258.0991



Fax: 740.373.2880 • Email: sales@magmag.com

"The Force in Flexible Magnetics", "Magnum", "Magnum Magnetics" and the "M" and arrow symbol, individually and in combination, as well as "LabelMag" are registered trademarks of Magnum Magnetics Corporation. "NatureMag" is a trademark of Magnum Magnetics Corporation.

Watch for our new ads in industry magazines...



Printing Magnets is a Breeze.

It really is easy to produce magnetized products with your digital press with products from Magnum Magnetics. Begin by printing to our flexible non-magnetized materials, available in a wide range of sizes. Then, simply magnetize the material after the printing process using one of the magnetizers we have to offer.

Offering your customers beautiful magnetic products really is a breeze. Learn more about our high performance materials and magnetizers for digital printers at magnummagnetics.com

Magnum Magnetics
The Force In Flexible Magnetics

800.258.0991
Fax: 740.373.2880
sales@magnummagnetics.com

magnummagnetics.com



Relax. It's Easy to Print Magnets.

It really is easy to produce magnetized products with your digital press with products from Magnum. Begin by printing to our flexible non-magnetized materials, available in a wide range of sizes. Then, simply magnetize the material after the printing process using one of the magnetizers we have to offer.

So relax. Learn more about our high performance materials and magnetizers for digital printers at magnummagnetics.com.

Magnum Magnetics
The Force In Flexible Magnetics

800.258.0991
Fax: 740.373.2880
sales@magnummagnetics.com

magnummagnetics.com

Quality Made in the USA

"The Force In Flexible Magnetics", "Magnum", "Magnum Magnetics" and the "M" and arrow symbol, individually and in combination, are registered trademarks of Magnum Magnetics Corporation.


Customer Portal Available 24/7

Magnum can offer you electronic access to your account information 24/7 through our website. This customer portal will give you access to a variety of information. You can review the payment status of your account and sales history or inquire about a particular invoice. You also are able to cancel an order or check the status of a particular order or check the status of a quote. Other features include a Document Repository where you can share and discuss documents; a Product Information tab with information about the products you purchase; and more. If you are interested in learning more, please contact your account representative.



Opt-In E-mail

If you would like to receive future issues of our MagNews newsletter via email please visit our website to register. Just click on the registration link on the home page at magnummagnetics.com.



Customer Service Hours

Customer Service is available to take your phone calls 7:30AM-5:30PM ET Monday-Friday. Call 1.800.258.0991.

Galerie Art Paper is made with up to 30% recycled fiber and with chlorine free (TCF/ECF) pulp using timber from managed forests. Inks used are up to 27% Vegetable oil content 1% voc. Printing plates are Chemistry Free.